



Athens, 10 November 2008

## **Spiros Giourgas appointed as Business Development Manager in Greece and Cyprus for Experian Decision Analytics' division**

Experian®, the global information services company, has appointed Spiros Giourgas as Business Development Manager of Greece and Cyprus for its Decision Analytics division. In his new role, Spiros will lead the division's proposition for the Greek and Cyprus market with new products, stronger consulting services and more capabilities to support clients in their credit risk and fraud management.

Mr Giourgas has over 14 years of sales experience focused on banking and telecommunications with companies such as SAS, Computer Associates and Pouliadis and Associates. He joined Experian's Decision Analytics team a year ago, and, during this period, he has reinforced the position of the company in the Greek and Cyprus markets.

Commenting on his new role, Spiros Giourgas said: "I am sure that Experian has an enormous potential to grow in the Greek market as it offers the best systems to efficiently manage customers through the entire lifecycle. I am very excited about the role I can play to lead Experian to further developments and to support organisations in Greece and Cyprus to successfully manage their credit risk in today's turbulent environment".

For further information on the press release please contact:

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### **About Experian**

Experian is a global leader in providing information, analytical and marketing services to organisations and consumers to help manage the risk and reward of commercial and financial decisions.

Combining its unique information tools and deep understanding of individuals, markets and economies, Experian partners with organisations around the world to establish and strengthen customer relationships and provide their businesses with competitive advantage.

For consumers, Experian delivers critical information that enables them to make financial and purchasing decisions with greater control and confidence. Clients include organisations from financial services, retail and catalogue, telecommunications, utilities, media, insurance, automotive, leisure, e-commerce, manufacturing, property and government sectors.

Experian plc is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. Experian has corporate headquarters in Dublin, Ireland and has operational headquarters in Costa Mesa, California and Nottingham, UK. The Group employs approximately 15,500 people in 38 countries worldwide, supporting clients in over 65 countries around the world. Continuing sales for the year ended 31 March 2008 were \$4,059m (£2,020m / €2,858m).

For more information, visit [www.experianplc.com](http://www.experianplc.com).

**About Experian's Decision Analytics division**

Decision Analytics is the international division of Experian specialising in providing credit risk and fraud management consulting services and products. For more than 30 years, it has developed its best practice analytical, consulting and product capabilities to support organisations to manage and optimise risk; prevent, detect and reduce fraud; meet regulatory obligations; and gain operational efficiencies throughout the customer relationship. With clients in more than 60 countries and offices in more than 30, the Decision Analytics division of Experian delivers experience and expertise developed from working with national and international organisations around the world across a wide range of industries and business size.

For more information, visit the company's website on [www.experian-da.com](http://www.experian-da.com)