

Eindhoven, Netherlands. 23rd May 2008

De Lage Landen International selects Experian as a global provider for new business decisioning

Experian®, the global information services company, today announced that it is to provide De Lage Landen International, a global provider of high quality asset-based financing products and part of Rabobank Netherlands, with its New Business Strategy Management decisioning technology. The tool will enable the company to accurately assess the risk of applicants and make fast decisions while identifying opportunities to expand relationships with customers in the business-to-business market.

To ensure accurate decisioning, Experian's technology combines application data with information from internal and external sources to gain a complete picture of each applicant's credit worthiness.

Experian's technology will enable De Lage Landen's Credit Risk Management team to establish and maintain customer management strategies centrally and then deploy them in a matter of seconds across the organisation in different offices and countries, for every customer contact. The system will eventually be rolled out globally in many countries where De Lage Landen has a presence.

Project co-leads Fal de Saint Phalle and Eric Janssensof De Lage Landen International, commented: "New Business Strategy Management has been selected to support our new global origination process flow, including underwriting an applicant's credit application through automated credit scoring and decisioning, calculating Expected Loss parameters for Basel II compliancy and assigning terms and conditions to approvals. Thanks to Experian we will be able to expand operations across countries and lines of business while continuously monitoring the global process flow to assure that our new business strategies are performing efficiently."

Marco Nobel, Head of Experian's Decision Analytics division Netherlands, said: "We have a strong relationship with De Lage Landen International that will benefit from our flexible tools and expertise –enabling the company to deploy internationally consistent credit risk policies across the organisation."

Media enquiries:

Beatriz Sanjuán, +34 91 770 95 00 beatriz.sanjuan@experian-scorex.es

About Experian

Experian is a global leader in providing information, analytical and marketing services to organisations and consumers to help manage the risk and reward of commercial and financial decisions.

Combining its unique information tools and deep understanding of individuals, markets and economies, Experian partners with organisations around the world to establish and strengthen customer relationships and provide their businesses with competitive advantage.

For consumers, Experian delivers critical information that enables them to make financial and purchasing decisions with greater control and confidence.

Clients include organisations from financial services, retail and catalogue, telecommunications, utilities, media, insurance, automotive, leisure, e-commerce, manufacturing, property and government sectors.

Experian Group Limited is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. It has corporate headquarters in Dublin, Ireland, and operational headquarters in Costa Mesa, California and Nottingham, UK. Experian employs around 15,500 people in 36 countries worldwide, supporting clients in more than 65 countries. Annual sales are in excess of \$3.8 billion (£1.9 billion/€2.8 billion).

For more information, visit the Group's website on www.experiangroup.com.

The word 'Experian' is a registered trademark in the EU and other countries and is owned by Experian Ltd and/or its associated companies.

About Experian's Decision Analytics division

Decision Analytics is the international division of Experian specialising in providing credit risk and fraud management consulting services and products. For more than 30 years, it has developed its best practice analytical, consulting and product capabilities to support organisations to manage and optimise risk; prevent, detect and reduce fraud; meet regulatory obligations; and gain operational efficiencies throughout the customer relationship. With clients in more than 60 countries and offices in more than 30, the Decision Analytics division of Experian delivers experience and expertise developed from working with national and international organisations around the world across a wide range of industries and business size.

For more information, visit the company's website on www.experian-da.com

About De Lage Landen

De Lage Landen is a global provider of high-quality asset-based financing products. The company, headquartered in Eindhoven (the Netherlands), is a wholly owned subsidiary of the Dutch Rabobank Group, which is Triple-A rated by the major rating agencies Moody's and Standard & Poor's.

With offices and joint ventures in more than 30 countries worldwide, De Lage Landen specializes in asset financing and vendor finance programs on a worldwide scale. The global offering also includes an array of commercial finance solutions. The company focuses on the following industries: Food & Agriculture, Healthcare, Office Equipment, Technology Finance, Financial Institutions, Trucks & Trailers and Materials Handling. De Lage Landen also offers private-label leasing programs for the Banking industry, and delivers a broad range of financial services to leasing organizations and non-banking financial institutions.

In the Netherlands, De Lage Landen offers a broad range of financing products, both through local Rabobanks and directly to the market. These products include Equipment Leasing, Car and Commercial Vehicle Leasing, ICT Leasing, Consumer Finance and Trade Finance.

Athlon Car Lease International became part of De Lage Landen Group in 2006. Athlon Car Lease International is an international provider of operational car leasing, active in six European countries.

In 2007 De Lage Landen grew its net profit to €234 million (\$321 million) and its lease portfolio to €20.7 billion (\$30.5 billion). By year-end 2007, De Lage Landen had 4,735 employees. For more information, visit the company's website on: www.delagelanden.com.